

Rep Order# 8879010 Ver# 7 Status Revised
EC'd Yes

Traffic Order# 37564

Printed: 10/18/2012 3:19 PM
Last Received: 10/18/2012 3:10 PM
Showing Buylines: All Lines

1 of 4

Station KLAS-TV LAS VEGAS
Advertiser () RESTORE OUR FUTURE
Product ISSUE
Estimate# 618
Buyer KAREN BENCKINI
Phone#
Fax#

Agency () MENTZER MEDIA SERVICES
600 FAIRMONT AVE, SUITE 306
TOWSON, MD 21286
Agency C/P1/P2/E //618
Flight Dates 10/23/2012 - 10/29/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () MIKE JONES
Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

PLS SEE LN 31 FOR PGM CHANGE
NCIT
PLS CNF
T/R STEFAN FOR MIKE

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	TU-F	600A-700A	EYEW NEWS MORN	:30	\$1,200.00	10/23-10/26	5	1	5	\$6,000.00	
	2	TU-F	500P-630P	EYEW NEWS AT 5	:30	\$1,700.00	10/23-10/26	8	1	8	\$13,600.00	
	3	TU-F	700P-800P	ET/INSIDER	:30	\$3,000.00	10/23-10/26	1	1	1	\$3,000.00	
	4	TU-F	1100P-1135P	EYEW NEWS AT 11	:30	\$2,500.00	10/23-10/26	4	1	4	\$10,000.00	
	5	TU-F	1135P-1237A	LETTERMAN	:30	\$950.00	10/23-10/26	4	1	4	\$3,800.00	
	6	TU	1000P-1100P	VEGAS	:30	\$15,000.00	10/23-10/23	0	0	0	\$0.00	
	7	W	1000P-1100P	CSI	:30	\$15,000.00	10/24-10/24	1	1	1	\$15,000.00	
	8	TH	900P-1000P	PERSON OF INTEREST	:30	\$20,000.00	10/25-10/25	1	1	1	\$20,000.00	

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	9	TH	1000P-1100P	CSI	:30	\$12,000.00	10/25-10/25	0	0	0	\$0.00	
	10	SA	500P-700P	EYEWT NEWS AT 5	:30	\$600.00	10/27-10/27	0	0	0	\$0.00	
	11	SA	700P-800P	ET WKND	:30	\$600.00	10/27-10/27	2	1	2	\$1,200.00	
	12	SA	800P-1000P	FOOTBALL	:30	\$3,500.00	10/27-10/27	0	0	0	\$0.00	
	13	SA-SU	1100P-1135P	EYEWT NEWS SA	:30	\$1,100.00	10/27-10/28	2	1	2	\$2,200.00	
	14	SU	600A-630A	8 NEWS NOW	:30	\$700.00	10/28-10/28	3	1	3	\$2,100.00	
	15	SU	630A-800A	CBS SUN MORN	:30	\$2,500.00	10/28-10/28	2	1	2	\$5,000.00	
	16	SU	900P-1000P	GOOD WFIE	:30	\$10,000.00	10/28-10/28	1	1	1	\$10,000.00	
	17	M	600A-700A	EYEWT NEWS MORN	:30	\$1,200.00	10/29-10/29	1	1	1	\$1,200.00	
	18	M	500P-630P	EYEWT NEWS AT 5	:30	\$1,700.00	10/29-10/29	2	1	2	\$3,400.00	
	19	M	700P-800P	ET/INSIDER	:30	\$3,000.00	10/29-10/29	1	1	1	\$3,000.00	
	20	M	1100P-1135P	EYEWT NEWS AT 11	:30	\$2,500.00	10/29-10/29	1	1	1	\$2,500.00	
	21	M	1135P-1237A	LETTERMAN	:30	\$950.00	10/29-10/29	0	0	0	\$0.00	
	22	W	900P-1000P	C MINDS	:30	\$22,450.00	10/24-10/24	1	1	1	\$22,450.00	
	23	SU	700P-800P	60 MINUTES	:30	\$24,000.00	10/28-10/28	1	1	1	\$24,000.00	

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	24	SA	800P-1000P	MOVIE	:30	\$2,500.00	10/27-10/27	0	0	0	\$0.00	
	25	SU	700P-80CP	60 MINUTES	:30	\$25,000.00	10/28-10/28	0	0	0	\$0.00	
	26	SA	500P-70CP	NEWS	:30	\$2,500.00	10/27-10/27	0	0	0	\$0.00	
19	*27	TU-F V5 Added	600A-70CA	NEWS	:30	\$3,000.00	10/23-10/26	2	1	2	\$6,000.00	
26	*28	TU-F V5 Added	900A-1000A	LIVE WITH KELLY	:30	\$2,000.00	10/23-10/26	4	1	4	\$8,000.00	
20	*29	TU-F V5 Added	500P-630P	NEWS	:30	\$3,000.00	10/23-10/26	4	1	4	\$12,000.00	
21	*30	TU-F V5 Added	1100P-1135P	NEWS	:30	\$5,000.00	10/23-10/26	1	1	1	\$5,000.00	
22	*31	SA Sales Remark: V5 Added V7 Program Name Change, Comment Changed	800P-1000P	PRIME MOVIE	:30	\$10,000.00	10/27-10/27	3	1	3	\$30,000.00	
23	*32	SA-SU V5 Added	1100P-1135P	NEWS	:30	\$2,500.00	10/27-10/28	2	1	2	\$5,000.00	
24	*33	SU V5 Added	600A-630A	NEWS	:30	\$1,500.00	10/28-10/28	1	1	1	\$1,500.00	

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	*34	M	900A-1000A	LIVE WITH KELLY	:30	\$850.00	10/29-10/29	1	1	1	\$850.00	
V5 Added												

---REPORT TOTALS---

Report Totals: 59 / \$216,800.00

---SALES MONTHLY TOTALS---

Oct 12: 53 / \$205,850.00 Nov 12: 6 / \$10,950.00

Sales Totals: 59 / \$216,800.00

Station Totals: 59 / \$216,800.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$542,000	CABL	0%	KLAS	40%	KSNV	34%	KTNV	15%	KTUD	0%
		KVCW	0%	KVMY	0%	KVVU	11%	UNKN	0%		

Books null
Demos RA35+